



## End-User Driven Demo for CBRNe Installation of Discussion and Promotion Groups Memo

Deliverable No.: D91-15  
Issue: 1.0  
Date: 29/11/2013  
Contract No. 313077

© Copyright 2013 – All Rights Reserved

This publication only reflects the view of the EDEN Consortium or selected participants thereof. Whilst the EDEN Consortium has taken steps to ensure that this information is accurate, it may be out of date or incomplete, therefore, neither the EDEN Consortium participants nor the European Community are liable for any use that may be made of the information contained herein.

This document is published in the interest of the exchange of information and it may be copied in whole or in part providing that this disclaimer is included in every reproduction or part thereof as some of the technologies and concepts predicted in this document may be subject to protection by patent, design right or other application for protection, and all the rights of the owners are reserved.

The information contained in this document may not be modified or used for any commercial purpose without prior written permission of the owners and any request for such additional permissions should be addressed to the EDEN co-ordinator

Dissemination Level:

PU	Public	X
PP	Project Private, restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

*The research leading to these results has received funding from the European Union  
Seventh Framework Programme (FP7/2007-2013) under Grant Agreement no. 313077*

**Document Information and Approval status**

<b>Contract number:</b>	313077		
<b>Project acronym:</b>	EDEN		
<b>Project Co-ordinator:</b>	BAE Systems		
<b>Document Responsible Partner:</b>	Astri Polska		
<b>Document Type:</b>	Memo		
<b>Document number:</b>	EDEN-WP91-APL-OTH-DEL-02		
<b>Document Title:</b>	Installation of Discussion and Promotion Groups		
<b>Document ID:</b>	D91-15	Version 01	
<b>Classification:</b>	Unclassified		
<b>Contractual Date of Delivery:</b>	30 <sup>th</sup> Nov 2013	<b>Actual date of delivery</b>	29 <sup>th</sup> Nov 2013
<b>Filename:</b>	EDEN-WP91-APL-OTH-DEL-02-PDGv01		
<b>Status:</b>	Released		
<b>Approval status</b>			
<b>Document Manager</b>	<b>Verification Authority:</b>	<b>Project approval</b>	
APL	WP91	EDEN Project Manager	

---

**Distribution List**

Name	Company/Institution
<b>European Commission</b>	
<b>EDEN Consortium</b>	

---

## **Executive Summary**

This document is the Memo of public discussion groups of EDEN, a European 7th Framework EC funded project. It details information about created public discussion groups in social media: Facebook, Twitter and LinkedIn.

### **Partners Involved in Document**

No	Partner	Short name	Check if involved
1	BAE Systems	BAES	
2	EADS Astrium	AST	
3	FFI	FFI	
4	Tecnoalimenti	TCA	
5	SELEX ES	SES	
6	SAMU	SAMU	
7	Main School of Fire Service	SGSP	
8	CSSC	CSSC	
9	Astri Polska	APL	x
10	Istituto Affari Internazionali	IAI	
11	CBRNE LTD	CBRNELTD	
12	UCL	UCL	
13	LDI	LDI2	
14	Fraunhofer	FhG EMI	
14	Fraunhofer	FhG INT	
14	Fraunhofer	FhG ICT	
15	VTT	VTT	
16	FRS	FRS	
17	Indra	IND	
18	INERIS	INR	
19	SICPA	SIC	
20	MDA	MDA	
21	PIAP	PIAP	
22	Hotzone	HZS	
23	ENEA	ENEA	
24	Nucletudes	NUC	
24	OMNIDATA S.A	OMN	
26	University of the Basque Country	UPV/EHU	
27	University of Reading	UREAD	
28	Bruker UK	BRU	
29	LDIAMON	LDIAMON	
30	Microfluidic	MCG	
31	Robert Koch	RKI	
32	EU-VRI	EU-VRI	
33	Space Research Center	SRC	
34	AINIA	AINIA	
35	UCSC	UCSC	
36	CBRNE Centre	UMU	



---

## CONTENTS

		<u>Page</u>
1	INTRODUCTION	9
1.1	Scope of Project	9
1.2	Purpose of document	9
1.2.1	Scope of the document	9
2	EDEN PROJECT PUBLIC DISCUSSION GROUPS	10
2.1	Maintenance of public discussion groups	10
2.2	PDG on Facebook	10
2.3	PDG on LinkedIn	10
2.4	PDG on Twitter	11

## LIST OF ABBREVIATIONS

APL	Astri Polska
ASTRIUM	EADS Astrium
B	Biological
C	Chemical
CBRN	Chemical, Biological, Radiological, Nuclear
CBRNE	Chemical, Biological, Radiological, Nuclear and Explosives
CBRNELTD	CBRNE LTD
CSSC	Centre for Science, Society and Citizenship
DOW	Definition of work
E or e	Explosive
EADS	European Aeronautic Defence and Space Company
EC	European Commission
EDEN	End-user driven Demo for cbrNe
EMB	EDEN Management Board
ENEA	Italian National Agency for New Technologies, Energy and Sustainable Economic Development
EU	European Union
EU-VRI	European Virtual Institute for Integrated Risk Management
FFI	Norwegian Defence Research Establishment
FhG EMI	Fraunhofer Ernst-Mach-Institute
FhG ICT	Fraunhofer Institute for Chemical Technology
FhG INT	Fraunhofer Institute for Technological Trend Analysis
FP 7	7 <sup>th</sup> Framework Programme
FRS	Fondation pour la recherchestratégique
IAI	Istituto Affari Internazionali
INERIS	Institut National de l'Environnement Industriel et des Risques
LDI	Laser Diagnostic Instruments
MDA	Magen David Adom (Israeliian)
N	Nuclear
NSA	National Security Authority
PIAP	Industrial Research Institute for Automation and Measurements (Polish)
PDP	Project Dissemination Plan
PDG	Public Discussion Group
R	Radiological
SAMU	<i>Service d'aide médicale urgente (French)</i>



SES	SELEX Electronic Systems
SGSP	Main School of Fire Service (Poland)
SICPA	Swiss company
TCA	Tecnoalimenti
UCSC	Università Cattolica del Sacro cuore (Italian)
UCL	Université catholique de Louvain
UNICRI	United Nations Interregional Crime and Justice Institute
VTT	Technical Research Centre of Finland

## **1 INTRODUCTION**

### **1.1 Scope of Project**

This document is the Installation of Discussion and Promotion Groups Memo of EDEN, a European 7th Framework EC funded project.

The main purpose of EDEN is to:

- Shorten time to response (after an event occurs)
- Improving mass gathering/events security
- Enhancing the protection of sensitive or critical infrastructures
- Achieving a European lead in CBRNE sampling, detection, proficiency testing and forensics
- Boosting the EU civilian CBRNE market
- Reinforcing technological, societal and psychological resilience of the EU society
- These aims will be realised with the EDEN Toolbox of Toolboxes approach and checked and improved throughout the demonstrations.

### **1.2 Purpose of document**

#### **1.2.1 Scope of the document**

The main objective for PDG is to involve Project Partners and stakeholders in discussion and also establish links with other related project, topics, organization and publishers. It will be necessary to moderate discussion and engage stakeholders, otherwise PDG will not achieve its major role in the project dissemination.

## 2 EDEN PROJECT PUBLIC DISCUSSION GROUPS

### 2.1 Maintenance of public discussion groups

Three dedicated public discussion groups were created. Dissemination WP Leader will be in charge of the maintenance and regular updates of groups. All Projects Partners are responsible to stimulate discussion on PDG and support Dissemination WP Leader. They should provide materials for website as well as join discussions or initiate them.

The main objective to create groups is to involve Project Partners and stakeholders in discussion and also seek for links with other related project, topics, organization and publishers. It is necessary to moderate discussion and engage stakeholders to participate in it, otherwise PDG won't play its major role in the project dissemination.

Dissemination Manager selected from Dissemination Board will be responsible for approval of urgent public releases for public discussion groups. It is also crucial to publish information which is unclassified therefore the publication decision path is the same as for external website content.

### 2.2 PDG on Facebook

The EDEN project has created a Facebook page, as shown in Figure 1. The first task undertaken is to create links with all the partners already on Facebook. This will then be expanded to include all possible End-Users and Supplier as well as other project's stakeholders

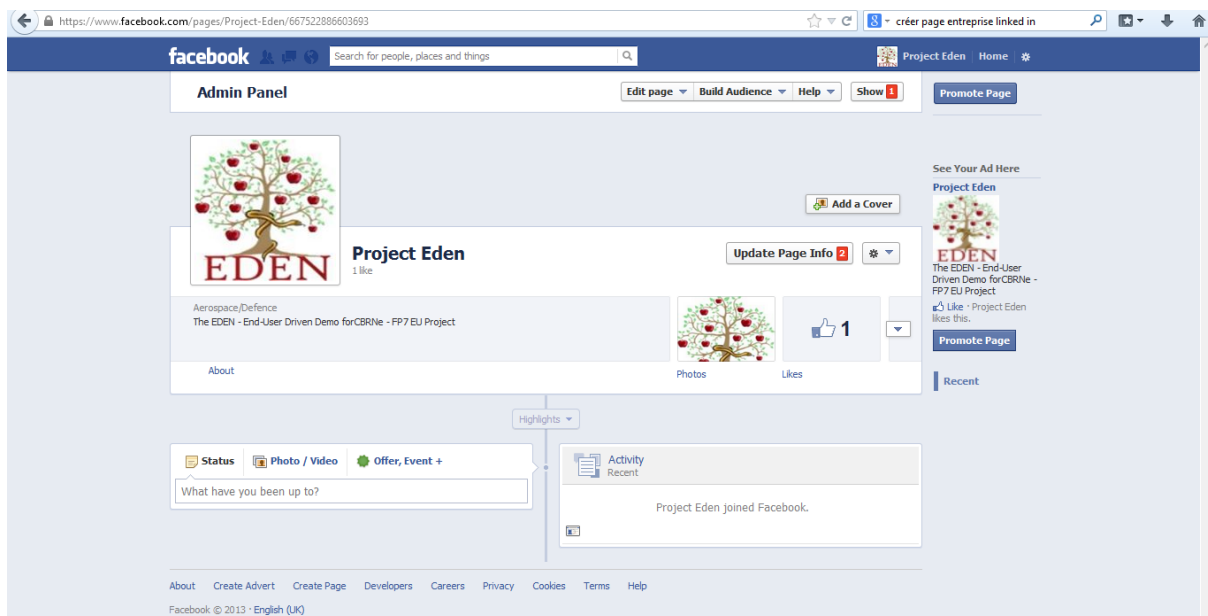


Fig. 1 Project EDEN Facebook page

### 2.3 PDG on LinkedIn

The EDEN project group was created on LinkedIn. The print screen is presented below. Enlargement of group members is the first step to make this PDG more visible and then searching for Stakeholders and inviting them will be realized.

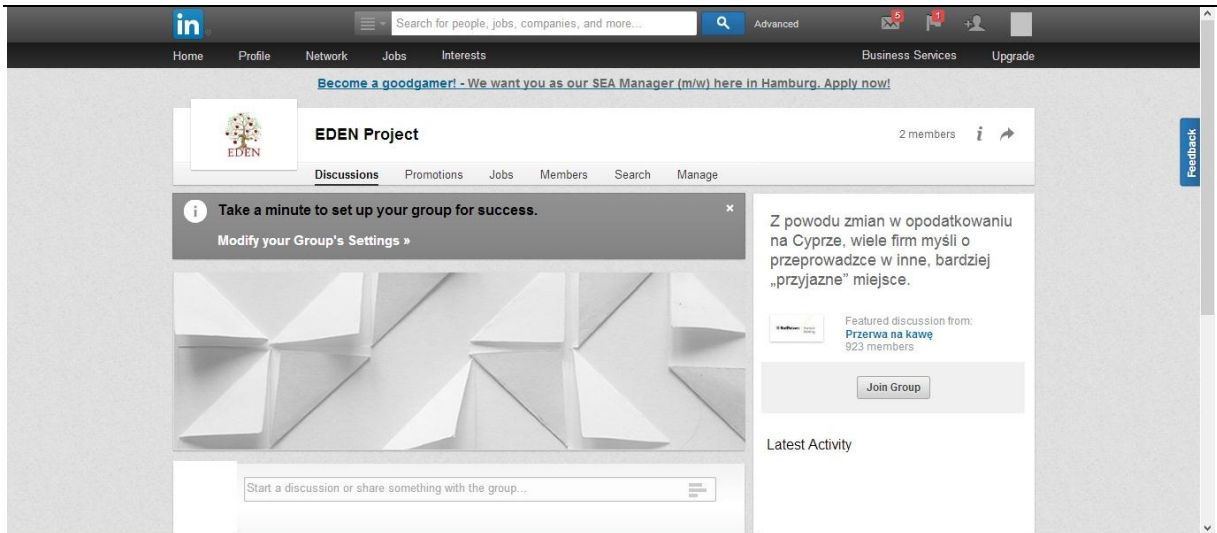


Fig. 2 Project EDEN LinkedIn group

## 2.4 PDG on Twitter

The project EDEN account was created on Twitter. The print screen of the account home page is presented below. We have suggested some tweets to follow, further development of the network will be done as well as the creation of our own tweets.



Fig. 3 Project EDEN Twitter